

MedImpact CASE STUDY



“ We have peace of mind with BridgeGate’s robust, scalable and easy to use integration platform,” said John Cresci, IT Finance Manager, for MedImpact. “Compared to other solutions I’ve used, BridgeGate offers unsurpassed speed – we deployed it within hours, rather than days or weeks, and following the migration of my financial processes from Oracle Links to BridgeGate, my financials close time was reduced by 75%. We anticipate further impressive reductions in time and labor spent on managing our data with BridgeGate.”

- John Cresci
IT Finance Manager
MedImpact



Integration Initiatives MedImpact, a top Pharmacy Benefits Management (PBM) company, looked to BridgeGate to help them with the following technology initiatives:

- o E-prescribing
- o EDI, HL7 and NCPDP file processing
- o Full integration to corporate financial systems

Client MedImpact is a full-service, transparent Pharmacy Benefits Management (PBM) company, focused on delivering cost-efficient and clinically-effective prescription drug management for clients. Currently serving more than 32 million members in the United States, MedImpact is the PBM of choice for 8 of the top 10 Health Maintenance Organizations (group insurance providers) in the country. MedImpact clients include corporations and employers, unions, managed care organizations, health plans, insurance carriers, and third-party administrators, as well as local, state and federal employee programs.

Key Business Imperatives This integration project was critical for MedImpact to be able to meet its e-prescribing goals, and to have the right information needed to determine whether client prescriptions are correct and complete. Better integration would tell MedImpact if client employees are eligible for particular benefits, determines co-pay amounts, fulfills prescription requests and other similar patient interactions. MedImpact also wanted all of its financial systems to be fully integrated across the enterprise with BridgeGate’s platform.

The Challenge MedImpact needed a way to integrate its internal systems and those systems to the nation’s largest e-prescribing network, ensuring transactions could be processed automatically and concurrently. Better integration would help MedImpact ensure it was properly and certified on the network’s requirement. Robust integration was needed to help MedImpact access client information to determine pharmacy, benefit and eligibility information. MedImpact was using industry healthcare standards including EDI, and NCPDP, along with other proprietary files for the MedImpact PBM system. Healthcare standards are constantly changing and require MedImpact to have the means and flexibility to handle new standards each year.



Mission Critical Processes

- Enablement of e-prescribing for enhanced patient safety and streamlined business processes
- Financial clearance of pharmacy transactions
- Compliance with HIPAA requirements and other healthcare standards



Project Scope MedImpact selected BridgeGate for an integration project to connect MedImpact's internal systems to SureScripts (formerly RxHub), and to major US payers. SureScripts is the largest electronic prescribing network in the United States. A prescriber's ability to electronically send an accurate, error-free and understandable prescription directly to a pharmacy from the point-of-care is an important element in improving the quality of patient care. MedImpact's e-prescribing efforts played a critical part in trying to reduce medication errors. Adopting the standards to facilitate e-prescribing is one of the key action items in the U.S. government's plan to expedite the adoption of electronic medical records and build a national electronic health information infrastructure in the United States. MedImpact wanted to stay ahead of the curve, and ensure its systems were fully integrated and interoperable.

The BridgeGate Advantage BridgeGate developed a solution for MedImpact that provided real-time processing of e-prescribing data, while maintaining full chain of custody of that data from receipt to final delivery. BridgeGate's solution did not require custom coding, and could be implemented quickly and seamlessly. BridgeGate also gave MedImpact a level of flexibility it didn't have before, by allowing MedImpact to process any data format from any internal or external source.

Results / Benefits

- BridgeGate's integration platform not only provided a new channel of e-prescribing, it also gave MedImpact access to data that it previously couldn't find and use without robust integration.
- With BridgeGate, MedImpact cut its financial database update and processing time from 6 hours every night to 1 hour 28 minutes.
- The BridgeGate platform processes up to 6 concurrent transactions with less than 3 seconds average individual processing times (with 120 transactions per minute). Transaction processing is no longer an issue for MedImpact, and they plan to scale the number of transactions in the future.
- With BridgeGate, MedImpact was also able to be certified on SureScripts (RxHub) in just weeks; a process that normally takes companies up to 60 days to complete.
- MedImpact uses BridgeGate to connect its new systems and is very pleased with the speed at which it can train its internal and external users on the BridgeGate integration platform.

BridgeGate International

Phone: **904.739.0300**

info@bridgegateintl.com

